

VISION



August 2023

Vol. 26

LEEDS TEST OBJECTS' NEWSLETTER

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FOCUS ON... PRICE LISTS

Our new 2023 price lists were distributed in early January. Please let us know if you have not received yours.

We are pleased to have managed to keep price increases below inflation.



We are pleased to introduce our new Director of Sales & Marketing, Paula Scully.

Paula has 30+ years of experience in medical imaging gained across the full range of clinical, sales and product environments. She has previously worked at Siemens, Hologic and other well-known brands in medical imaging.

We're confident Paula will be very supportive in helping you to achieve the best possible success with the Leeds Test Objects product range.

FOCUS ON... NEW COLLEAGUES

**FOLLOW
US ON... SOCIAL MEDIA**

Follow us on twitter #leedstestobject

Follow us on YouTube. Search for Leeds Test Objects

Follow us on LinkedIn. Search for Leeds Test Objects

Don't forget to access the distributor log-in area on our website www.leedstestobjects.com . You can access presentation slides from the distributor training meetings.

Contact us at info@leedstestobjects.com if you need your log-in password details.

LOG-IN DISTRIBUTOR AREA

This October we will be running a series of webinars. The webinars will cover the following subjects:

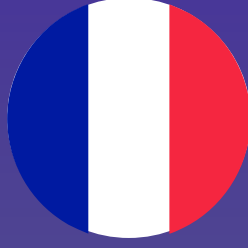
1. Training for new sales representatives
 - image quality parameters
 - introduction to main products by modality
2. Update for experienced sales representatives
 - new product releases
 - upcoming product releases

Each webinar will include a Question and Answer session

PRODUCT TRAINING...
MEETING



A great effort from RADCAL in the USA, and MEDITEST in France, who have made some good sales in 2022. Thank you for your hard work!



UPDATE ON...
PARTNERS

Leeds Test Objects will be exhibiting at the following congresses this year.

ECR - Vienna, Austria
1 - 4 March 2023

BNMS - Harrogate, UK
22 - 24 May 2023

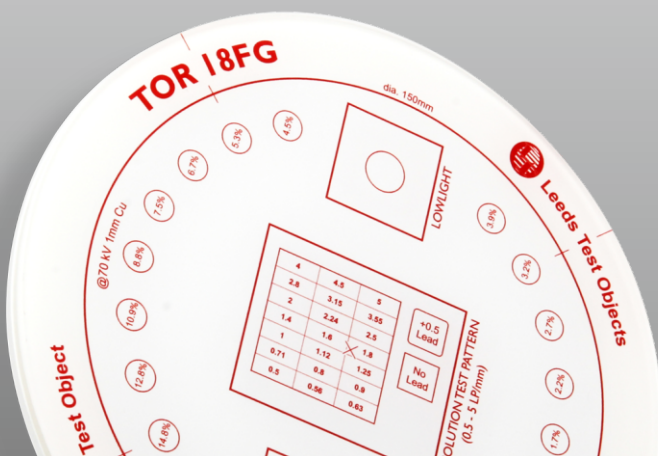
UKIO - Liverpool, UK
5 - 7 June 2023

Symposium Mammographicum - Glasgow, UK
21-23 June 2023

RSNA - Chicago, USA
26 - 30 November 2023

Do you exhibit at a
national tradeshow?
Let us know when and
where so that we can
support you!

FUTURE
TRADESHOWS



VISIT US AT
ECR 2023
Vienna, 1-4 March
Foyer D05
(Just off X2)

MAGIQ TO1 to TO5

A comprehensive set of image quality phantoms for magnetic resonance imaging covering essential image quality parameters. MagIQ is supplied with filling solutions as standard.

TO1

- Uniformity
- Ghosting
- Signal to Noise Ratio

TO2

- Geometric Distortion
- Slice Profile

TO3

- Slice warp
- Slice position

TO4

- Line pair (spatial resolution)
- MTF

To5

- T1 & T2 precision
- Contrast

Protective Case

- Space for all 5 phantoms and 18 gel tubes



NEW PRODUCTS & DEVELOPMENTS